



# QuickChek Improves Benefits Administration While Increasing Employee Engagement



## Profile:

**Industry:** Food & Beverage

**Location:** More than 150 stores in NY and NJ

**Population:** 3,255 benefit-eligible employees

## The Challenge

QuickChek, unhappy with its current Benefits Administration provider, was looking for a new partner to streamline benefits administration and increase employee engagement.

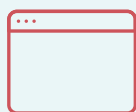
## The Solution

Having partnered with Winston Benefits for more than 10 years, it was a natural progression for QuickChek to select us as its new Benefits Administration partner. We had first-hand knowledge of the company and had earned QuickChek’s confidence and trust. Our solution was a perfect fit.



# 100%

of locations were provided face-to-face enrollment



# 92%

Of the employees were satisfied with the new enrollment process.

## Engagement Drives Growth

Medical **18%**

Dental **18%**

Vision **31%**

Accident **124%**

Critical Illness **86%**

Universal Life **39%**



## Provided Services

### Full Benefits Administration

Using HRally, our proprietary web-based platform, Winston combined QuickChek’s multiple vendor systems into a single, integrated technology solution to consolidate vendor management, while providing premium accounting and reconciliation services.

### Enhanced Enrollment Support

HRally® provides the client administrators with the technology needed to streamline benefits processes and gives their employees one platform for benefits information, and decision support tools.

### Comprehensive Communications

Winston redesigned and rebranded all of QuickChek’s Open Enrollment communications, which led to better-educated employees making informed benefits decisions.

- The custom portal and its simple user interface made it easy for employees to enroll, submit documentation and manage their benefit elections throughout the year.
- Launched an employee feedback survey to measure the experience of employees and continue to improve on services